



Pöstlingberg



Ars Electronica Center



Johannes Kepler University - SciencePark



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Upper Austria is the most dynamic economic region in Austria and the leading state with regard to export, technology and industry, located in the heart of Europe. Upper Austria is a modern and innovative state, whose economy has a foothold in the world market, whose businesses lead in patent registration through constant innovation, whose universities and research institutes are part of a global network and whose culture knows no borders.

International relations open doors to local industry and help achieve the highest export rates in Austria at around 60 percent. The strengths of Upper Austria lie above all in the fields of technology, arts and materials, mechatronics, environmental engineering, renewable energies, the creative industries, tourism and culture.

Sustainability forms a vital basis for all of the regional, national and international activities of Upper Austria. Thanks to a wide range of cultural and natural treasures and recreation possibilities, Upper Austria offers a high quality of life for inhabitants as well as for tourists.



GOVERNMENT

Head of Government
Mag. Thomas Stelzer

Party Affiliation
Austrian People's Party

Assumed Office
6 April 2017

Next-Election
2027

Length of Term
6 years

Capital: Linz

Population: 1.45 million

Area: 11,983 km² | 4,627 miles²

Language: German

Unemployment Rate: 3.9 %
(2020: Statistics Austria)

GDP (Upper Austria): 65,24 bn EUR

GDP per capita: 43,700 bn EUR

GDP (Austria): 379.32 bn EUR

GDP per capita: 42,500 EUR

MAJOR INDUSTRIES

- ▶ Mobility
- ▶ ICT & Digitalisation
- ▶ Plastic & Steel
- ▶ Lightweight Technology
- ▶ Engineering & Mechatronics
- ▶ Logistics

MAJOR EMPLOYERS

- ▶ voestalpine
- ▶ BMW Motors
- ▶ Lenzing Fibres
- ▶ Greiner Plastics
- ▶ Engel Moulding
- ▶ KTM Industries
- ▶ MAN Truck & Bus
- ▶ Borealis Chemicals
- ▶ Amag Metal
- ▶ Rosenbauer
- ▶ FACC Lightweight
- ▶ BRP-Rotax Motors

TRADE

Exports (2020): 36.72 bn EUR

Major products: machinery, equipment, boilers, iron and steel, plastics

Imports (2020): 28.23 bn EUR

Major products: machinery, equipment, synthetic materials, fuel